

Sponsoring a Historic Holly Theater Production is a prestigious, visible and valuable way to show your customers, employees and the community your leadership in supporting

QUALITY PERFORMING ARTS : HISTORIC PRESERVATION : FAMILY-FRIENDLY PROGRAMS

in the North Georgia region.

The Holly’s ***2019 Season celebrates the Family.***

An example of what can be accomplished when a community works together, You and Sponsors like YOU help continue to keep the Holly Theater vibrant!!

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| **$10,000 Premier Sponsor (Exclusive, 1 per season)**   * 2 Season Tickets for the 2018 Main Stage productions * If feasible, your company's name in lights on our marquee for pre-show promotions and the full run of all the Main Stage productions * 4 complimentary tickets to the opening night of each Main Stage production * Credit as the SEASON **Sponsor** in all Marketing materials, Playbills and Posters for all Main Stage productions * Recognition as the **Season Sponsor** on the Holly Website |
| **$800 Production Sponsor (Limited availability, up to 4 for each Main Stage Production)**   * Your full page ad in a prime location on the inside front cover or inside back of the production's Playbills * Your name, logo and slogan on the hollytheater.com website * Your name and logo included on all Holly email blasts, social media and other production advertising * Your name and logo on the title slide in the video loop played on the Main Stage big screen * Recognition as the **Production Sponsor** in our live audience address at the start of each show * Recognition as the **Production Sponsor** on the Holly Website |
| **$1,500 Title Sponsor, 2018 Main Stage Productions (Exclusive, 1 per production)**  **$600 Children’s Title Sponsor, 2018 Productions (Exclusive, 1 per production)**   * If feasible, your company's name in lights on our marquee for pre-show promotion and the full run of the sponsored production * 4 complimentary tickets to the opening night of the sponsored production * Plus all the benefits listed under the **Production Sponsor** |
| **$3,000 Children’s Premier Sponsor (Exclusive, 1 per season)**   * 2 Season Tickets for the 4 Children’s stage productions * If feasible, your company's name in lights on our marquee for pre-show promotion and the full 2018 run of the Children’s Stage productions * 4 complimentary tickets to the opening night of each Children’s stage production * Credit in all Marketing materials, Playbills and Posters for all Children’s Stage productions * Recognition as the Children’s **Season Sponsor** on the Holly Website |
| **$400 Concert Sponsor (Exclusive, 1 per concert)**   * Your company's name on posters for pre-concert promotions * Your name, logo and slogan on the hollytheater.com website * Your name and logo included on all Holly email blasts, social media and other production advertising * Two complimentary tickets to one concert * Your full page ad in a prime location on the inside front cover or inside back of the concert's Playbill (see Note below)   Note: If no Playbill is printed, there will not be any Playbill advertising available, but there will be a pre-show announcement of the sponsor |



**Yes! Count me in as a SPONSOR for the Holly Theater's**

**2019 Season celebrating the family!**

**AGREEMENT**

*I / my company would like to take a leadership role in supporting:*

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| **Quality Performing Arts** :**Historic Preservation** :**Family-friendly programs** |

*in Dahlonega and the surrounding communities in the North Georgia region.*

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| **Check \_\_Here if Interested in a *Premier Season Sponsorship* ($10,000 for the season —**  **you will be contacted)** |
| **Check \_\_Here if Interested in a *Children’s Premier Season Sponsorship* ($3,000 for the season--you will be contacted)** |
| **Please list me / my company as the *Title Sponsor* for:**  Check \_\_All 5 Main Stage Productions ($7,500)(or)  Production ($1500) #1: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Production ($1500) #2: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Production ($1500) #3: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Check \_\_All 5 Children’s Productions ($3,000) (or)  Production ($600) #1: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Production ($600) #2: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| **Please list me / my company as the *Production Sponsor* for:**  Check \_\_All 5 Main Stage Productions ($4,000)(or)  Production ($800) #1: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Production ($800) #2: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  Production ($800) #3: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_ Concert(s) ($400)on Dates:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

Amount due for ***Title Sponsorship*** ($1500 per Production) $\_\_\_\_\_\_\_\_\_\_\_\_

Amount due for ***Children’s Title Sponsorship*** ($600 per Production) $\_\_\_\_\_\_\_\_\_\_\_\_

Amount due for ***Production Sponsorship***: ($800 per Production) $\_\_\_\_\_\_\_\_\_\_\_\_

Amount due for ***Concer****t* ***Title Sponsorship***  *(*$400 per Concert): $\_\_\_\_\_\_\_\_\_\_\_\_

**Total amount due:** $\_\_\_\_\_\_\_\_\_\_\_\_

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Business name Representative name (print)

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Business Address Line 1 Business Address Line 2

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City State ZIP

\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_ \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

eMail Phone(s)

\_\_\_\_\_\_\_Business Representative Initial (Sign on the last page, over/)

**2019 Camera-ready Logo and Ad Guidelines**

* **Formats:** JPEG, TIF, GIF
* **Size:** 
  + **Full-page:** 5" x 8" vertically oriented
  + **Half-page:** 5" x 3.5" horizontally oriented
  + **Quarter-page:** generally business card size
* **Deadline:** Finished (camera-ready) logos / ads must be submitted 21 days before the week of the show for which the Playbill is being printed (see below).

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| ***Email graphic files to: info@HollyTheater.com*** |

**Submission and Payment Deadlines for 2019**

Main Stage Productions

* Forever Plaid – January 25th
* Mamma Mia – April 12th
* Newsies - July 5th
* Bright Star - October 11th
* A Christmas Story - November 22nd

Children’s Productions

* Seussical – March 1st
* Captain Louie – March 22
* Aladdin – June 7th
* The Music Man – June 21st
* Disney’s Frozen, Jr. - September 13th

All Concerts: Wednesday two weeks prior to performances

(see hollytheater.com for full schedule)

Example:

Cherry Cherry (scheduled for Saturday, Mar. 23)—deadline March 6th

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Business Representative Signature Date

**Send Agreement to: Holly Theater, 69 West Main St, Dahlonega, GA 30533**

**Telephone 706-530-516**